



MASERATI / ALFA ROMEO FACILITY GRAPHICS  
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## Compliant Maserati / Alfa Romeo facilities consist of the following graphic branding:

- A. Sales Office Graphics (40"w x 23.5"h)
- B. Heritage Lounge Collage
- C. Service Area Graphics (94"w x 36"h) or (68"w x 36"h)
- D. Delivery Area Graphics (40"w x 23.5"h)
- E. Display Areas - *if applicable* (78"w x 23.5"h)
- F. Personalization Area - *if applicable* (40"w x 23.5"h)

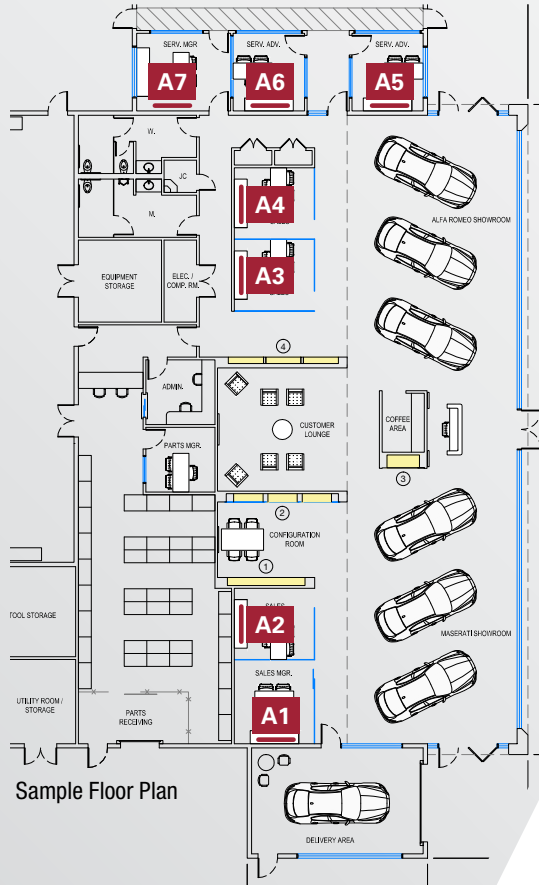


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## A. Sales Office Graphics



- Sales office graphics are high-gloss, aluminum prints with brand specific edge-banding
- Each customer facing office is to have one graphic at minimum
- Size: 40"w x 23.5"h
- Mount: Cleat
- Edge: Maserati = White, Alfa Romeo = Black



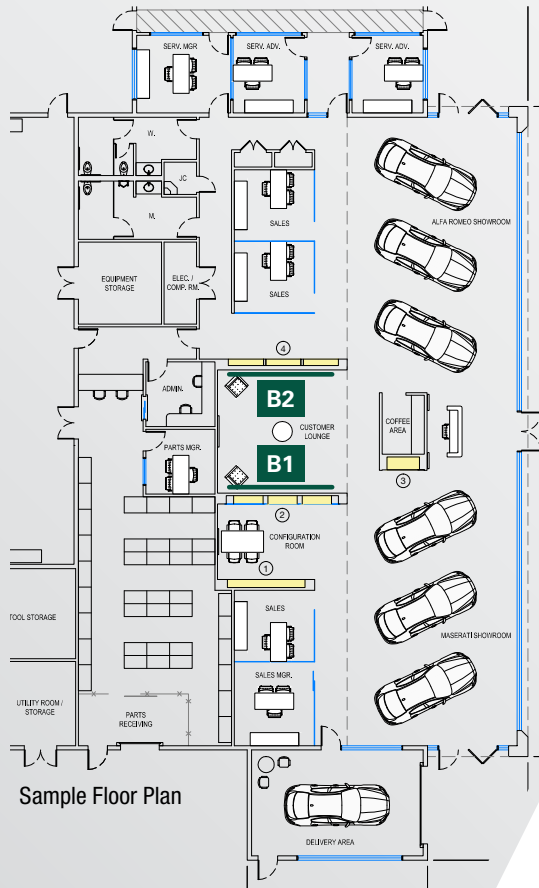
*Note: Images shown are for reference only*

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## B. Heritage Lounge Collage

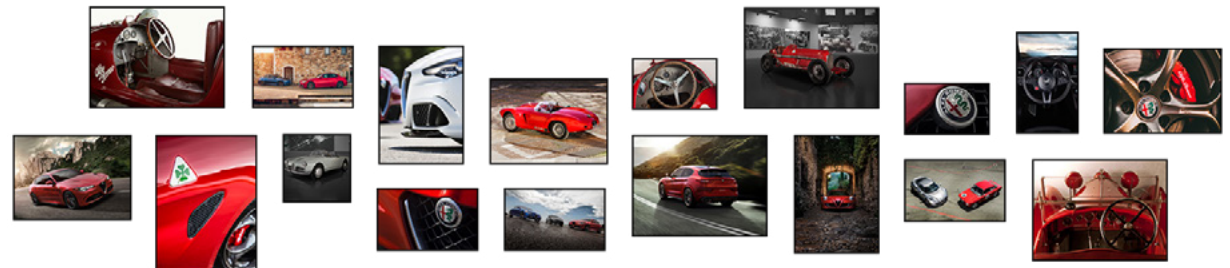


- The Lounge Collage element is a pre-designed collage of multiple sizes with vertical and horizontal images
- Both brands have equal representation differentiated by frame color (Maserati = White, Alfa Romeo = Black)
- Overall layout is determined by available linear feet

### Maserati



### Alfa Romeo



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## C. Service Area Graphics



Sample Floor Plan

- Service area graphics are high-gloss, aluminum prints with brand specific edge-banding
- Size: 94"w x 36"h or 68"w x 36"h
- Mount: Cleat
- Edge: Maserati = White, Alfa Romeo = Black



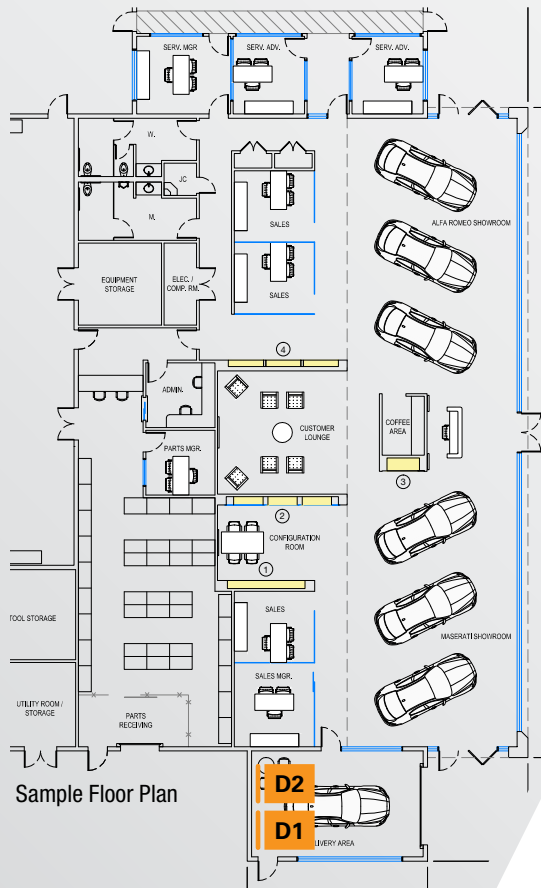
*Note: Images shown are for reference only*

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## D. Delivery Area Graphics



- Delivery area graphics are high-gloss, aluminum prints with brand specific edge-banding
- Size: 68" w x 36" h
- Mount: Cleat
- Edge: Maserati = White, Alfa Romeo = Black



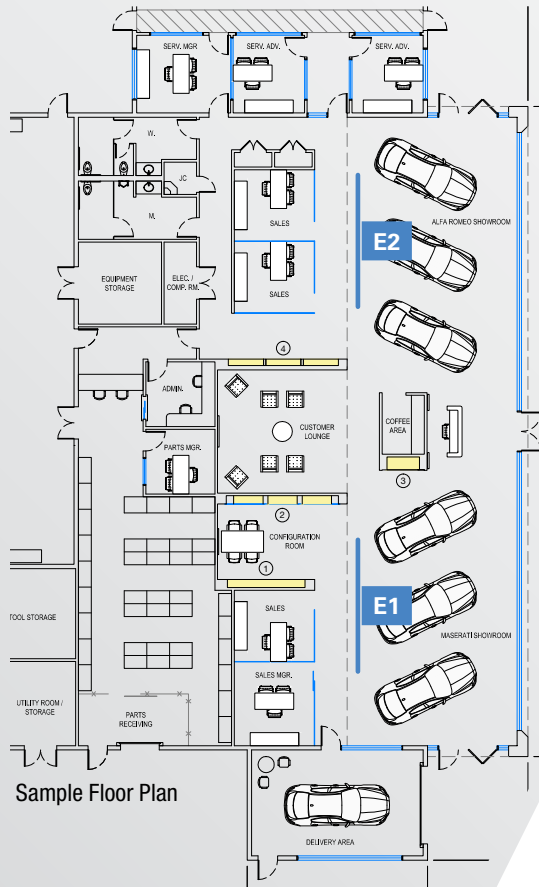
*Note: Images shown are for reference only*

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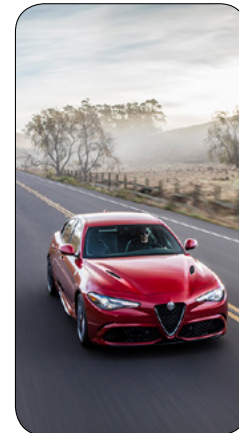
## E. Display Area Graphics



- Display area graphics are high-gloss, aluminum prints with brand specific edge-banding
- These are designed for large showroom walls
- Size: 78" w x 23.5" h
- Mount: Cleat
- Edge: Maserati = White, Alfa Romeo = Black



*Note: Images shown are for reference only*



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## Other Options

- Vertical options available for large areas in display areas or service areas
- Graphics are high-gloss, aluminum prints with brand specific edge-banding
- Size: 42" w x 78" h
- Mount: Cleat
- Edge: Maserati = White, Alfa Romeo = Black



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## Ordering Your Graphics

i.M. Branded is happy to assist you with branding your Maserati Alfa Romeo facility. We will provide a customized layout with suggested images along with an itemized proposal and quote for installation if requested.

Please complete the form below and return the document along with a PDF of your floorplan to Jereme Brown at [jbrown@imbranded.com](mailto:jbrown@imbranded.com). We will contact you within one business day to review project specifics and any special requests.

Dealership Name:		Dealer Code:	Target Completion Date:	
Primary Contact Name:		Primary Contact Phone:	Primary Contact Email:	
Site Contact Name:		Site Contact Phone:	Site Contact Email:	
Dealership Address:		City:	State:	Zip Code:
Architect or GC Contact Name:		Architect or GC Contact Phone:		

Installation Required?    Yes    No

### Contact Us

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