



Privacy Policy

For Automotive Media, LLC, DBA iMBranded, DBA Innovative Media, DBA iMBranded

This privacy notice discloses the privacy practices for iMBranded.com. This privacy notice applies solely to information collected by this website. It will notify you of the following:

1. What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via registering an account on our website, email, or other direct contact from you. We will not sell or rent this information to anyone.

We use your information for the following general purposes: to fulfill your requests for products and services, administrative purposes, to improve our services, to customize the advertising and content you see, to contact you, and for internal business purposes. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order. iMBranded will record and collect information about how you use the Website. This data may include, your domain name, language, type of browser and operating system, Internet Service provider, Internet protocol (IP) address, the Website from which you arrived at the Web Site, and the amount of time spent on the Website. We may monitor and use Usage Data in aggregated form to measure the Website's performance and improve the Website's or exchange's design and functionality or to develop and distribute to third parties statistical and general information about how the Website and Exchange are used and for other marketing purposes. iMBranded may also use Usage Data in unaggregated form to investigate and prosecute security violations or to identify a particular Authorized User who engaged in a particular transaction on behalf of a Member in the event there is a repudiation of such transaction by such Member.

We use cookies, pixel tags, and/or other similar technologies to collect visitor information. Cookies, for example, are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser. They make it possible for us to store the contents of your shopping cart until you are ready to check out, recognize your browser when you visit and provide you with information about products that interest you. By doing this, we can personalize your return visits and save you time during checkout. It is possible to prevent cookies from being used in your browser by turning the feature off, but in order to enjoy the benefits of being a registered user, your browser must be set to accept cookies.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

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Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 248-537-8500 or via ask@imbranded.com